



**REDUCING**  
**RECYCLING**



**REUSING**

Lion Nathan, a major Australasian drinks company is committed to protection of the environment and meeting the expectations of its people, customers, consumers and stakeholders. We will adopt sustainable environmental practices to preserve environmental resources and minimise our environmental impacts in the communities in which we operate. We will ensure high standards of environmental performance across all of our business activities and implement internal and external programs to continually improve our systems and performance by:

- ✓ **Becoming an industry leader on sustainability** - in the use of our resources and our environmental practices.
- ✓ **Maintaining compliance** - with all relevant legislation, regulations and codes of practice.
- ✓ **Implementing environmental management programs** – to reduce our environmental impacts, prevent pollution, reduce risk of harm to the environment and continually improve our performance.
- ✓ **Establishing and maintaining environmental management systems**-certified to international best practice (AS/NZS ISO 14001:2004)
- ✓ **Reducing the consumption of natural resources** – through minimising the procurement of resources and materials where feasible, considering the environmental aspects of materials and packaging purchased and implementing waste management practices to reduce, re-use and recycle materials as outlined in our **Environmental Policy – Purchasing**.
- ✓ **Reducing greenhouse gas emissions** – through efficient consumption of raw materials and energy resources.
- ✓ **Managing our vineyards** - to ensure minimal impact on the environment by sustainable agricultural practices and efficient use of resources.
- ✓ **Maintaining and communicating emergency plans** – to minimise the risk and impacts of environmental incidents.
- ✓ **Training and involving** – all people working for or on behalf of the company to incorporate this policy in their work and decision-making.
- ✓ **Communicating with suppliers and contractors** – the value of implementing environmental systems certified to AS/NZS ISO 14001:2004 and supporting greenhouse and product stewardship programs.
- ✓ **Contributing to the development of public environmental policy** – by supporting and being involved in regulatory body activities.
- ✓ **Communicating with the public** – by making this policy available to the public, industry, government and other stakeholders.

Rob Murray

**Chief Executive Officer**  
June, 2009